

TRADITION & TREND VENUES

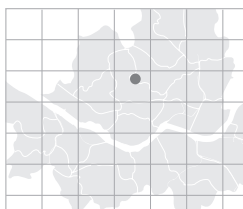
# Samcheonggak

Business Meeting, Banquet, Party

A venue in which high-ranking Korean politicians entertained national guests and had political discussions during the 1970s and 1980s.

It has now been transformed into a traditional culture and art complex which features a performance stage, Korean restaurant, wine bar and cultural experience hall. This refined and elegant traditional Korean house-shaped building has been popular for banquet, seminar and workshop.

- From Incheon int'l Airport: 60min / 65.744 km
- A subway station: Line #3 Dongguk Univ. Station
- Nearby Hotels
- Within 3km: Seoul Plaza Hotel, Lotte Hotel Seoul, The Westin Chosun Seoul, Millennium Seoul Hilton
- Within 5km: Grand Hilton Seoul, The Shilla Seoul, Grand Hyatt Seoul



> Map: G-5 (p.019)



### FACILITIES

Name of Hall	Location	Size(m <sup>2</sup> )	Usage	Banquet	Cocktail	
Yepuri	1F	424.43	Stage, Lighting, Seminar room equipped with screen, Banquet hall	150	150	
Cheongcheon Hall	2F	116.21	Where former president Park Chung-hee entertained	60	50	
Yuha Pavilion	1F	109	-	40	40	
Cheonchu Hall	2F	100	-	30	-	
Chuihan Hall	1F	69	-	20	-	
DASONI	Hall	2F	136.08	Coffee, Traditional tea, Spaghetti, Wine	40	100
	Terrace	1F	84.24		28	30
IGUNG	2F	-	Korean full-course meal	150	-	
Ilwhadang	Annex	-	Banquet, Reception, Performance	150	200	

**Special Features** ① Located at the center of the beautiful forest of Mt. Bukaksan. ② Surrounded by such major tourist attractions as the Palaces, Museum, Insadong street, etc. ③ Made up of 6 antique style houses together with an International Conference Hall.

**Major Events** ★ [Foreign companies] Bain & Company, Novartis, JP Morgan, Merck, IBM, Boehringer Ingelheim, Macquarie Property Advisor Korea, Ogilvy & Mather, Meriot Hotel, Hilton Hotel, FEDEX, Heineken Korea, MOTOROLA Korea, Johnson & Johnson Toyota etc.

★ [Domestic companies] Big companies such as Samsung Electronics and LG Electronics, government and bank Posco etc.



### Nearby Attractions

> More info. p.146

- **Street:** Samcheongdong
- **Art & Museum:** National Palace Museum of Korea, The National Folk Museum of Korea
- **Sightseeing:** Samcheong Park, Art Sonje Center, Cheongwadae
- **Traditional Experience:** Gyeongbokgung Palace

330-115 Seongbuk 2-dong, Seongbuk-gu, Seoul, Korea  
<http://www.samcheonggak.or.kr>  
 Tel: 82-2-765-3700 Fax: 82-2-3576-3464

Marketing Team\_KIM Hwa-kyoung  
 Tel: 82-10-8488-1909  
 Khk74@sejongpac.or.kr