



TRADITIONAL VENUES

# Samcheonggak

Business Meeting, Banquet, Party

A venue in which high-ranking Korean politicians entertained national guests and had political discussions during the 1970s and 1980s.

It has now been transformed into a traditional culture and art complex which features a performance stage, Korean restaurant, wine bar and cultural experience hall. This refined and elegant traditional Korean house-shaped building has been popular for banquet, seminar and workshop.

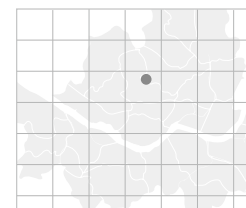
- From Incheon Int'l Airport: 60min. / 65.744km
- Subway Station: Line #3 Anguk Station  
Line #5 Gwanghwamun Station
- Nearby Hotels
  - Within 3km: THE PLAZA, Lotte Hotel Seoul  
The Westin Chosun Seoul, Millennium Seoul Hilton
  - Within 5km: Grand Hilton Seoul, The Shilla Seoul, Grand Hyatt Seoul

**FACILITIES**

Name of Hall	Location	Size (m <sup>2</sup> )	Usage	Banquet	Cocktail
Performance Hall	Ilhwadang 2F	424.43	Stage,Lightning,Seminar room equipped with screen,Banquet Hall	160	150
Cheongcheon Hall	2F	116.21	Lightning,Seminar room equipped with screen,Micro	60	50
Yuha Pavillion	1F	109	Phone,Banquet Hall	40	40
Cheonchu Hall	2F	100		70	-
Dawon	Ilhwadang 2F	-	Coffee, Traditional Tea, Spaghetti, Wine	68	130
Korean Restaurant	Ilhwadang 1F	-	Korean Full-course	150	-
Ilhwadang	Annex	-	Banquet, Reception, Performance	150	200

**Special Features** ① Located at the center of the beautiful forest of Mt. Bukaksan. ② Surrounded by such major tourist attractions as the Palaces, Museum, Insa-dong street, etc. ③ Made up of 6 antique style houses together with an International Conference Hall.

**Major Events** ★Embassy, City Hall, Government events, Agency, Travel Agency, Philip Morris, Bank, Samsung, LG, Hospital, University, Broadcasting Company, Newspaper, Airline company Press meeting, Hyundai, CJ, Stx, SK, Automobile company, Cisco, FIBT Congress Meeting, WCD, G20 Dinner, Denmark Pfizer, KOFIA-IIFA Conference, GCC FTA Dinner, Fashion show, Auto show, BU AGM Dinner, ICANN Dinner, Asia Government Green IT Summit, KIA, IBM, GS Shooting Filming, Hotel Event Etc.



> Map: G-5

**Nearby Attractions**

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- **Street:** Samcheong-dong
- **Art & Museum:** National Palace Museum of Korea, The National Folk Museum of Korea
- **Sightseeing:** Samcheong Park, Art Sonje Center, Cheongwadae
- **Traditional Experience:** Gyeongbokgung Palace

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