

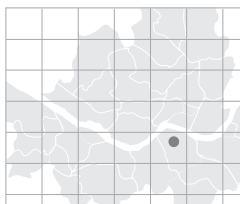
GALLERY VENUE

Daily Projects

Cultural Complex, Party

A cultural complex where shopping and cultural activities are harmonized. A gallery for exhibition and various events is also available. In particular, this gallery is designed for special events such as fashion show, party and reception. It has great efficiency in use of space. For example, the 1st and 2nd floor can be connected using a bridge and moving walls.

- From Incheon int'l Airport: 58min / 66.121km
- A subway station: Line #7 Hakdong Station
- Nearby Hotels
 - Within 3km: Imperial Palace Hotel, Hotel Riviera Seoul
 - Within 5km: Grand InterContinental Seoul, COEX InterContinental Seoul



> Map: J-9 (p.019)



FACILITIES

Name of Hall	Location	Size(m ²)	Classroom	Cocktail	Banquet	Height(m)
Showcase	1F	61.12	40	40	-	2.3
Promotional Gallery	2F	79	50	40	-	4
Select Shop 1	1F	122.94	100	100	-	2.3
Select Shop 2 / Event hall	2F	184.62	200	200	100	4
Café 1	2F	56.66	-	-	-	2.3
Café 2	2F	112.26	100	80	80	-
Courtyard	1F	115.7	100	80	80	-

Special Features ① Flexible space which can handle exhibitions to fashion show. ② A variety of events can be hosted at the same time

Major Events ★DAILY PROJECTS Flea market
 ★DAILY PROJECTS Showroom ★KRW 100,000 Project: The masses-centered exhibition for communication of popular culture ★Fashion show ★Fashion and cosmetic brand events ★Seoul Fashion Week – ‘the Rising Designer’ program ★Special exhibition



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Nearby Attractions

- **Street:** Cheongdam-dong Luxury Sreet, Apgujeong Rodeo Street
- **Shopping:** The Galleria
- **Art & Museum:** Atelier Hermes
- **Sightseeing:** The Museum of Korean Embroidery

> More info. p.146